



**MUSCULOSKELETAL
PARTNERS NETWORK.**
Your Business | Your Voice | Your Growth

Legal Support for:

- Growing/scaling your business
- Planning an efficient exit
- Getting investment ready

Your speaker today

- Sarah-Jane Butler, founder Farringford Legal
- City trained lawyer and serial entrepreneur advises individuals and small businesses in relation to their commercial legal needs
- Nominated for EY Entrepreneur of the Year 2024; Goldman Sachs 10k Small Business alumnus
- Opened Farringford Legal three years ago



Introducing Farringford Legal

- Boutique law firm
- Specialising in supporting growing SMEs
- Expert lawyers backed by commercial experts
- Focus on helping SMEs scale through exceptional legal solutions to business challenges
- Areas covered:
 - Corporate & commercial
 - Banking & finance
 - Employment
 - Data protection
 - HR

Understanding the Right Foundations for Business Growth



- Vision & Strategy
- Target Market Identification
- Competitive Analysis
- Agile Business Model
- Legal Compliance

Financial Infrastructure for Scaling



ROBUST FINANCIAL
SYSTEMS



CASH FLOW
MANAGEMENT



FUNDING OPTIONS

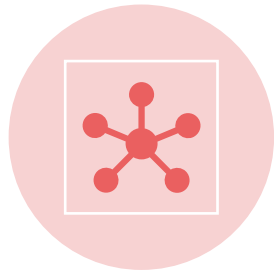


COST CONTROL

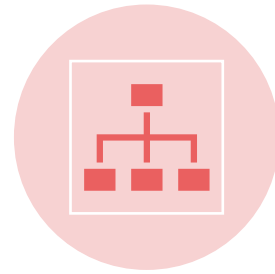
Building a Scalable Operations Framework



**OPERATIONAL
EFFICIENCY**



**TECHNOLOGY
INTEGRATION**



**HR & TALENT
MANAGEMENT**



**SUPPLY CHAIN
& INVENTORY**

Creating a Sustainable Growth Culture



LEADERSHIP &
GOVERNANCE



COMPANY CULTURE



EMPLOYEE
DEVELOPMENT



CUSTOMER-
CENTRIC APPROACH

Preparing for Business Sale – Asset vs. Share Sale

Asset Sale

- Legal Process
- Contracts
- TUPE Regulations

Share Sale

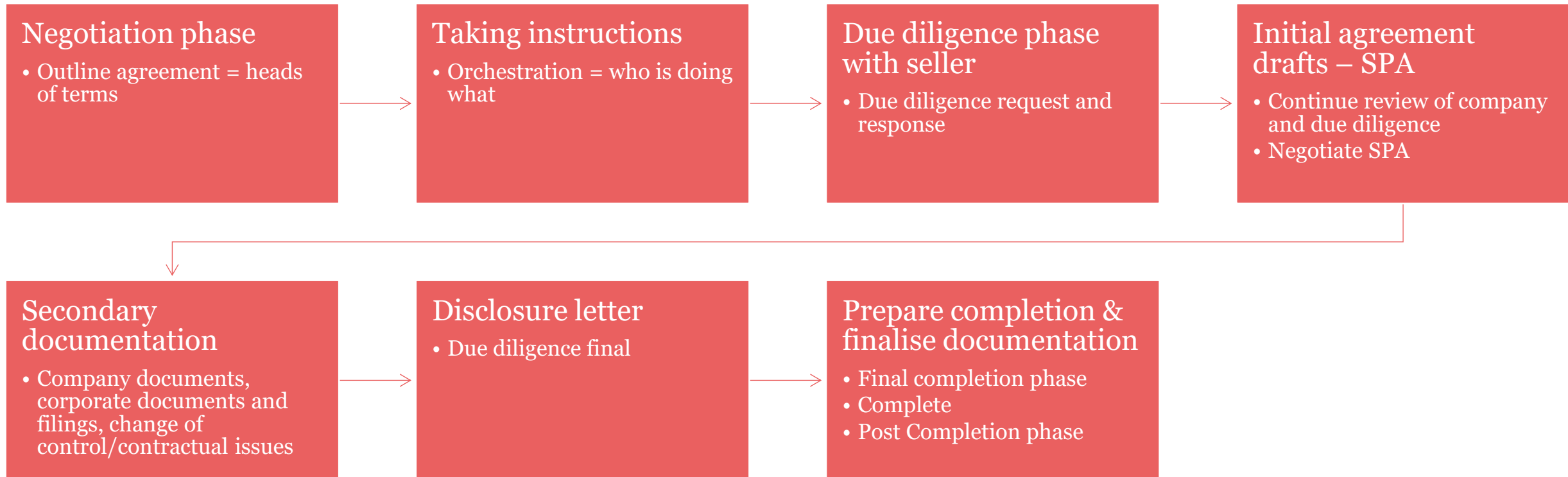
- Legal Process
- Due Diligence
- Warranties & Indemnities

Key Legal Considerations When Preparing for Sale

- Business Valuation
- Due Diligence
- Tax Planning
- Negotiation & Deal Structure



Sales Process



Farringford Legal & MSKPN



We care about your business, the journey you've taken to this point, and your future.

The MSKPN Rewards offer:

- Free online SME guides, tips and guides
- Free 30-minute consultation
- Free template HR pack for SMEs

Useful downloads for you

Investment Due Diligence Checklist



Business Sale & Purchase Checklist



MSKPN HR Resource Pack



Any questions?



Get in touch or find out more about Farringford Legal

[Brochure Download](#)

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